

# VACANCY

ARE YOU THE ONE?



PORT  
ST. MAARTEN  
GROUP

## JOB TITLE

**Marketing Coordinator**

## GOAL OF THE POSITION

The Marketing Coordinator is responsible for planning, coordinating, and executing marketing activities for the organization.

## TASKS AND RESPONSIBILITIES

### Marketing & Communications Coordination

- Supporting the development and execution of marketing campaigns, ensuring strong visual storytelling and brand alignment.
- Capturing, creating, and curating high-quality content (photo, video, and written) showcasing port operations, events, and stakeholder activities.
- Maintaining a consistent flow of content across digital platforms, including social media and website.
- Assisting in maintaining the Port's brand image through cohesive, visually appealing and targeted communications.

### Event Planning and Coordination

- Organizing and facilitating events according to the Events Calendar and marketing goals.
- Designing marketing material for internal events.

### Sponsorship and Advertising Management

- Logging, tracking, and optimizing sponsorship benefits.
- Tracking and filing advertising agreements.
- Maintaining a record of all printed marketing materials.

### Data Analysis and Reporting

- Monitoring and tracking performance of marketing campaigns and creating reports.
- Analyzing survey data and statistical data and creating reports.
- Assisting in the development and management of the marketing and events budget

## EDUCATIONAL LEVEL AND EXPERIENCE

- Bachelor's degree in the field of Marketing, Communication or similar
- 1 – 2 years of relevant work experience
- Knowledge and experience with MS Office, Adobe Pro, Adobe Premier, Photoshop
- Affinity with Port Environment and hospitality business
- Excellent verbal and writing skills in the English language.

## OTHER REQUIREMENTS

- Ability to cope with stress.
- Customer Orientated
- Flexible
- Team Player

## ADDITIONAL INFOS & DEADLINE

Applicants are invited to submit a: cover letter, and a comprehensive curriculum vitae by **June 12, 2026**, to:

Human Resources

Email:

[vacancies@portstmaarten.sx](mailto:vacancies@portstmaarten.sx)

